

FMS CORE COURSE LEARNING OBJECTIVES
FMS faculty voted to approve June 7, 2024

FMS major learning objectives

Critical Media Analysis: Identify formal techniques and interpret meanings of media texts and technologies.

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Theories & Methods: Understand and apply different theoretical approaches to analyzing film and media.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Production Skills: Understand the processes of media production through applied experience in screenwriting and/or production.

Media & Power: Understand the structural conditions that shape media industries, texts, and reception and analyze the relationships between media and social power.

LOWER DIVISION CORE

85: Introduction to Film and Visual Analysis

Catalogue description: Introduces the language and techniques of visual and film analysis. Teaches students to analyze the moving image; emphasize framing, camera movement, and sound; and conveys how editing produces meaning, reproduces historical ideologies, fosters or disrupts narrative, and cues spectators.

GE Requirements:

- demonstrate knowledge and understanding of how visual and verbal communication is used in literature and film, art and music, philosophy and history;
- communicate an understanding and appreciation of diverse forms of cultural expression, past and present;
- understand and explain the research methods used in the acquisition of knowledge and the testing of competing theories in the arts and humanities;
- and think critically about how meaning is created and how experience is variously interpreted

Major learning objectives:

Critical Media Analysis: Identify formal techniques and interpret meanings of media texts and technologies.

Course learning objectives:

- Learn and apply relevant terminology for specific film techniques
- Identify formal techniques and interpret meanings of film texts and technologies
- Understand how film uses narrative, image, and sound to convey meaning; topics to include:
 - Mise-en-scene
 - Cinematography
 - Editing
 - Sound
 - Narrative
- Engage in critical formal analysis of aesthetic and narrative elements of films

86: Introduction to Television Studies

Catalogue description: Introduces critical approaches to the study of television, including social, political, institutional, and audience analysis

GE Requirements:

- demonstrate knowledge and understanding of how visual and verbal communication is used in literature and film, art and music, philosophy and history;
- communicate an understanding and appreciation of diverse forms of cultural expression, past and present;
- understand and explain the research methods used in the acquisition of knowledge and the testing of competing theories in the arts and humanities;
- and think critically about how meaning is created and how experience is variously interpreted

Major learning objectives:

Critical Media Analysis: Identify formal techniques and interpret meanings of media texts and technologies.

Media & Power: Understand the structural conditions that shape media industries, texts, and reception and analyze the relationships between media and social power.

Course Learning Goal:

- Identify formal techniques and interpret meanings of television texts and technologies
- Understand various approaches used in humanities-based study of television
- Apply critical approaches in analysis of television programming
- Examine relationship of television to social, political, economic contexts
- Understand structure and practices of television as a communications and storytelling medium

87: Introduction to Digital Media and New Technologies

Catalogue Description: The study of digital media computer-mediated communication, and Internet cultures, from historical and theoretical perspectives.

GE Requirements:

- demonstrate knowledge and understanding of how visual and verbal communication is used in literature and film, art and music, philosophy and history;
- communicate an understanding and appreciation of diverse forms of cultural expression, past and present;
- understand and explain the research methods used in the acquisition of knowledge and the testing of competing theories in the arts and humanities;
- and think critically about how meaning is created and how experience is variously interpreted

Major learning objectives:

Critical Media Analysis: Identify formal techniques and interpret meanings of media texts and technologies.

Media & Power: Understand the structural conditions that shape media industries, texts, and reception and analyze the relationships between media and social power.

Course learning objectives:

- Identify formal techniques and interpret meanings of digital media texts and technologies
- Understand various approaches used in humanities-based study of digital media
- Examine relationships of digital media to social, political, economic contexts
- Analyze impact of digital media on cultural forms and social practices
- Apply critical approaches to digital media

UPPER DIVISION CORE

101A: History of Film I: The Silent Era

Catalogue description: The aesthetic, industrial, and socio-historical developments of cinema in the U.S. and internationally from its invention to the adoption of synchronous sound. Includes early exhibition, developments in narrative and editing, the formation of the studio system, and avant-garde film movements.

Major learning objectives:

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Understand film industries, texts, and reception as historically produced and shaped by their cultural contexts
- Examine aesthetic, industrial, and socio-historical developments of cinema from its invention up to the adoption of synchronous sound
- Compare development of cinema across different national contexts and modes of production
- Differentiate and compare different historical styles and movements
- Develop historical claims and/or explore interpretive historical research methods in written, oral, or visual forms

101B: History of Film II: The Studio Era.

Catalogue description: The aesthetic, industrial, and socio-historical developments of cinema in the U.S. and internationally from the 1930s through the 1960s. Includes the Hollywood studio system, propaganda films, Italian neorealism, post-war Japanese cinema, and the French New Wave.

Major learning objectives:

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Understand film industries, texts, and reception as historically produced and shaped by their cultural contexts
- Examine aesthetic, industrial, and socio-historical developments of cinema from the 1930s to the 1960s
- Compare development of cinema across different national contexts and modes of production
- Differentiate and compare different historical styles and movements
- Develop historical claims and/or explore interpretive historical research methods in written, oral, or visual forms

101C: History of Film III: The Contemporary Era

Catalogue description: The aesthetic, industrial, and socio-historical developments of cinema in the U.S. and internationally from the late 1960s to the present. Includes New Hollywood and independent U.S. films, ethnic cinemas, postcolonial cinemas, East-Asian new waves, and digital filmmaking.

Major learning objectives:

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Understand film industries, texts, and reception as historically produced and shaped by their cultural contexts
- Examine aesthetic, industrial, and socio-historical developments of cinema from the 1960s to the present
- Compare development of cinema across different national contexts and modes of production
- Differentiate and compare different historical styles and movements
- Develop historical claims and/or explore interpretive historical research methods in written, oral, or visual forms

101D: History of Radio and Television

Catalogue description: The aesthetic, industrial, and socio-historical development of radio and television. Includes rise of broadcasting, transition to cable, and emergence of streaming.

Major learning objectives:

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Understand radio and TV industries, texts, and reception as historically produced and shaped by their cultural contexts
- Examine aesthetic, industrial, and socio-historical development of radio and television, inclusive of the rise of broadcasting, transition to cable, and emergence of streaming
- Compare development of radio and/or television across different national contexts and modes of production
- Develop historical claims and/or explore interpretive historical research methods in written, oral, or visual forms

101E: History of Digital Media

Catalogue description: The aesthetic, industrial, and socio-historical development of digital media. May include history of video games, computing, and social media.

Major learning objectives:

Historical Perspectives: Understand media industries, texts, and reception as historically produced and shaped by their cultural contexts.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Understand digital media industries, texts, and reception as historically produced and shaped by their cultural contexts
- Examine aesthetic, industrial, and socio-historical development of digital media (video games, computing, and/or social media)
- Compare development of media technologies and digital platforms across different national contexts and modes of production
- Develop historical claims and/or explore interpretive historical research methods in written, oral, or visual forms

139W: Writing on Film and Media

Catalogue description: Writing on cinema, television, and/or digital culture, emphasizing identification of reliable sources, close readings, addressing academic, professional, and/or popular audiences. Requires at least 4,000 words of assigned composition.

Campus Upper-Division Writing Requirement:

- demonstrate rhetorically effective, discipline-specific writing for appropriate academic, professional, and public audiences
- demonstrate, at an advanced level of competence, use of discipline-specific research methods, genres, modes of development, and formal conventions
- and demonstrate advanced information literacy skills by locating, evaluating, and integrating information gathered from multiple sources into discipline-specific writing
- students write papers totaling 4,000 words or more of finished work

Major learning objectives:

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Course learning objectives:

- Communicate clear, evidence-based claims in written form
- Compose an argument-driven essay that adheres to strictures of academic writing
- Substantively engage with published academic scholarship in film and media studies
- Complete a written assignment that requires research in film and media studies

110: Film and Media Theory

Catalogue description: Survey of major directions in film and media theory. Various theories of mass culture, realism, auteurism, semiotics, feminism, cultural studies, and theories of other media, with an emphasis on developing the student's ability to analyze and articulate a theoretical argument.

Major learning objectives:

Theories & Methods: Understand and apply different theoretical approaches to analyzing film and media.

Communication: Communicate clear, evidence-based claims in written, oral, and visual forms.

Media & Power: Understand the structural conditions that shape media industries, texts, and reception and analyze the relationships between media and social power.

Course learning objectives:

- Understand and apply different theoretical approaches to analyzing film and media
- Understand the structural conditions that shape media industries, infrastructures, texts, and/or reception and analyze the relationships between media and social power
- Complete a final project that engages and/or applies theoretical approaches to film and media