

Industry, Production, and Labor Studies FMS Field Exam Bibliography

Spring 2024; next revision Spring 2027

Students will select 40 titles from this bibliography, in consultation with their committees, as the bases for an exam in this field.

Books and Collections

1. Anderson, Christopher. *Hollywood TV: The Studio System in the Fifties*. Austin: University of Texas Press, 1994.
2. Balio, Tino ed. *Hollywood in the Age of Television*. NY: Routledge: 1990.
3. Banks, Miranda. *The Writers: A History of Screenwriters and Their Guild*. New Brunswick Rutgers University Press, 2015.
4. Berke, Annie. *Their Own Best Creations: Women Writers in Postwar Television*. University of California Press, 2022.
5. Boddy, William. *Fifties Television: The Industry and its Critics*. Urbana: University of Illinois Press, 1990.
6. Bordwell, Staiger, Thompson. *The Classical Hollywood Cinema: Film Style and Mode of Production to 1960*. NY: Routledge, 1985.
7. Brannon Donoughue, Courtney. *The Value Gap: Female-Driven Films from Pitch to Premiere*. Austin: University of Texas Press, 2023.
8. Caldwell, John. *Production Culture: Industrial Reflexivity and Critical Practice in Film and Television*. Durham: Duke University Press, 2008.
9. Caldwell, John Thornton. *Televisuality: Style, Crisis, and Authority in American Television*. New Brunswick, NJ: Rutgers University Press, 1995.
10. Carman, Emily. *Independent Stardom: Freelance Women in the Hollywood Studio System*. Austin: University of Texas Press, 2016.
11. Clark, *Producing Feminism: Television Work in the Age of Women's Liberation*. Berkeley: University of California Press, 2024.
12. Christian, Aymar Jean. *Open TV: Innovation Beyond Hollywood and the Rise of Web Television*. NY: NYU Press, 2018.
13. Costanza-Chock, Sasha. *Out of the Shadows, Into the Streets! Transmedia Organizing and the Immigrant Rights Movement*. Cambridge, MA: MIT Press, 2014.
14. Crawford, Susan. *Captive Audience: The Telecom Industry and Monopoly Power in the Gilded Age*. New Haven, CT: Yale University Press, 2013.
15. Curtin, Michael and Kevin Sanson, eds. *Precarious Creativity: Global Media, Local Labor*. Berkeley: University of California Press, 2016.
16. Dávila, *Latinos, Inc.: The Marketing and Making of a People*. Berkeley: University of California Press, 2001.
17. Feuer, Jane, et al. *MTM: 'Quality Television.'* London: British Film Institute, 1984.
18. Field, Allyson Nadia. *Uplift Cinema: The Emergence of African American Film and the Possibility of Black Modernity*. Durham, NC: Duke University Press, 2015.
19. Field, Allyson Nadia, Jan Christopher Horak, and Jacqueline Najuma Stewart, eds. *LA Rebellion: Creating a New Black Cinema*. Berkeley: University of California Press, 2015.

20. Fortmueller, Kate. *Below the Stars: How the Labor of Working Actors and Extras Shapes Media Production*. Austin: University of Texas Press, 2021.
21. Fox, Elizabeth, and Waisbord, Silvio, eds. *Latin Politics, Global Media*. Austin: University of Texas Press, 2002.
22. Gaines, Jane. *Pink Slipped: What Happened to Women in the Silent Film Industries?* Urbana: University of Illinois Press, 2018.
23. Havens, Timothy, and Lotz, Amanda. *Understanding Media Industries*. New York: Oxford University Press, 2012.
24. Hesmondhagh, David and Sarah Baker. *Creative Labour: Media Work in Three Cultural Industries*. London: Routledge, 2011.
25. Hill, Erin. *Never Done: A History of Women's Work in Media Production*. New Brunswick, NJ: Rutgers University Press, 2016.
26. Holt, Jennifer. *Empires of Entertainment: Media Industries and the Politics of Deregulation, 1980-1996*. New Brunswick, NJ: Rutgers University Press, 2011.
27. Holt, Jennifer and Alisa Perren, eds. *Media Industries: History, Theory, and Method*. Malden, MA: Wiley-Blackwell, 2009.
28. Hughes, Kit. *Television at Work: Industrial Media and American Labor*. NY: Oxford UP, 2020.
29. Jaramillo, Deborah. *The Television Code: Regulating the Screen to Safeguard the Industry*. UT Press, 2018.
30. Johnson, Derek. *Media Franchising: Creative License and Collaboration in the Culture Industries*. NY: NYU Press, 2013.
31. Kompare, Derek. *Rerun Nation: How Repeats Invented American Television*. NY: Routledge, 2004
32. Long, Derek. *Playing the Percentages: How Film Distribution Made the Hollywood Studio System*. Austin: University of Texas Press, 2024.
33. Lotz, Amanda. *The Television Will Be Revolutionized*. NY: NYU Press, 2007.
34. Lotz, Amanda. *Netflix and Streaming Video: The Business of Subscriber-Funded Video on Demand*. Polity, 2022.
35. Meyers, Cynthia. *A Word From Our Sponsors: Admen, Advertising, and the Golden Age of Radio*. NY: Fordham UP, 2013.
36. Marzola, Luci. *Engineering Hollywood: Technology, Technicians, and the Science of Building the Studio System*. NY: Oxford UP, 2021.
37. Martin Jr., Alfred. *The Generic Closet: Black Gayness and the Black-Cast Sitcom*. Indiana UP, 2021.
38. Mayer, Vicki. *Below the Line: Producers and Production Studies in the New Television Economy*. Durham, NC: Duke University Press, 2011.
39. Melnitz, *Hollywood's Embassies: How Movie Theaters Projected American Power Around the World*. NY: Columbia University Press, 2022.
40. Montañez Smukler, Maya. *Liberating Hollywood: Women Directors and Feminist Reform of 1970s American Cinema*. New Brunswick, NJ: Rutgers University Press, 2018.

41. Perren, Alisa. *Indie, Inc.: Miramax and the Transformation of Hollywood in the 1990s*. Austin: University of Texas Press, 2012.
42. Powdermaker, Hortense. *Hollywood, the Dream Factory*. Boston: Little, Brown & Co., 1950.
43. Porst, Jennifer. *Broadcasting Hollywood: The Struggle Over Feature Films on Early TV*. New Brunswick, NJ: Rutgers University Press, 2021.
44. Quinn, Eithne. *A Piece of the Action: Race and Labor in Post-Civil Rights Hollywood*. NY: Columbia UP, 2020.
45. Regev, Ronny. *Working in Hollywood: How The Studio System Turned Creativity Into Labor*. Chapel Hill: University of North Carolina Press, 2018.
46. Sanson, Kevin. *Mobile Hollywood: Labor and the Geography of Production*. Berkeley: University of California Press, 2024.
47. Schatz, Thomas. *The Genius of the System: Hollywood Filmmaking in the Studio Era*. Minneapolis: University of Minnesota Press, 2010.
48. Smulyan, Susan. *Selling Radio: The Commercialization of American Broadcasting, 1920-1934*. Washington, D.C: Smithsonian Institution Press, 1994.
49. Stamp, Shelley. *Lois Weber in Early Hollywood*. Berkeley: University of California Press, 2015.
50. Thompson, Robert J., and Burns, Gary, eds. *Making Television: Authorship and the Production Process*. New York: Praeger, 1990.
51. Mahar, Karen Ward. *Women Filmmakers in Early Hollywood*. Baltimore, MD: Johns Hopkins University Press, 2006.
52. Wilson, Pamela and Michelle Stewart, eds., *Global Indigenous Media: Cultures, Poetics, and Politics*. Durham, NC: Duke University Press, 2008.

Articles and Chapters

1. Acosta-Alzuru, Carolina. "I'm not a Feminist . . . I Only Defend Women as Human Beings': The Production, Representation, and Consumption of Feminism in a Telenovela." *Critical Studies in Media Communication* 20.3 (September 2003): 269-294.
2. Aufderheide, Patricia. "Public Television and the Public Sphere." In *Routledge Reader on Electronic Media History*, ed. Donald G. Godfrey and Susan L. Brinson, 340-354. New York: Routledge, 2015.
3. Brundson, Charlotte. "Crossroads: Notes on Soap Opera." *Screen* 22.4 (January 1981): 32-37.
4. Havens, Timothy, Lotz, Amanda D., and Serra Tinic. "Critical Media Industry Studies: A Research Approach." *Communication, Culture, and Critique* (2009) 2: 234-253.
5. Henderson, Felicia D. "The Culture Behind Closed Doors: Issues of Gender and Race in the Writer's Room." *Cinema Journal* 50.2 (January 2011): 145-152.
6. Piñón, Juan. "Corporate Transnationalism: The U.S. Hispanic and Latin American Television Industries." In *Contemporary Latina/o Media: Production, Circulation, Politics*, ed. Arlene Dávila and Yeidy Rivero, 21-43. New York: New York University Press, 2014.

7. Rojas, Viviana, and Piñón, Juan. "Spanish, English or Spanglish? Media Strategies and Corporate Struggles to Reach Second and Later Generations of Latinos." *International Journal of Hispanic Media* (August, 2014) 7: 1-15.
8. Westgate, Christopher Joseph. "One Language, One Nation, and One Vision: NBC Latino, Fusion, and Fox News Latino." In *Contemporary Latina/o Media: Production, Circulation, Politics*, ed. Arlene Dávila and Yeidy Rivero, 82-102. New York: New York University Press, 2014.